

1 of 4

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	SU	10A-11A	THIS WEEK-ABC	:30	\$250.00	10/14-10/14	1	1	1	\$250.00	
Rating: 1.1												
	2	F	3P-4P	ELLEN	:30	\$400.00	10/12-10/12	1	1	1	\$400.00	
Rating: 1.4												
	3	M	3P-4P	ELLEN	:30	\$400.00	10/15-10/15	1	1	1	\$400.00	
Rating: 1.4												
	4	TU	3P-4P	ELLEN	:30	\$400.00	10/16-10/16	1	1	1	\$400.00	
Rating: 1.4												
	5	TH	3P-4P	ELLEN	:30	\$400.00	10/18-10/18	1	1	1	\$400.00	
Rating: 1.4												
	6	F	7A-9A	GD MEN AMR	:30	\$300.00	10/12-10/12	1	1	1	\$300.00	
Rating: 1.1												
	7	M	7A-9A	GD MEN AMR	:30	\$300.00	10/15-10/15	1	1	1	\$300.00	
Rating: 1.1												
	8	TU	7A-9A	GD MEN AMR	:30	\$300.00	10/16-10/16	1	1	1	\$300.00	
Rating: 1.1												
	9	W	7A-9A	GD MEN AMR	:30	\$300.00	10/17-10/17	1	1	1	\$300.00	
Rating: 1.1												

2 of 4

Rep Firm
Sales Office () WASHINGTON
Salesperson () IAN FOX
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

[illegible]

304

304

Rep Firm) WASHINGTON
Sales Office () LAN FOX
Salesperson ()
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

Daypart

Station KTVX-TV SALT LAKE CITY
 Advertiser () NRCC-NATL REPUB CONG
 Product NRCC IE 2012
 Estimate# 3159
 Buyer Tracey Robinson
 Phone#
 Fax#
 Agency () NATIONAL MEDIA INC
 815 SLATERS LANE
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E 155/426/3159
 Flight Dates 10/12/2012 - 10/18/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () WASHINGTON
 Salesperson () JAN FOX
 Salesperson Phone# 202-872-5880
 Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	32	SA	130P-5P	COLLEGE FB	:30	\$1,000.00	10/13-10/13	1	1	1	\$1,000.00	
	Rating: 2.0											
	33	SA	5P-930P	NASCAR 10/13	:30	\$1,000.00	10/13-10/13	1	1	1	\$1,000.00	
	Rating: 2.4											

---REPORT TOTALS---
 Report Totals: 33 / \$14,575.00

---SALES MONTHLY TOTALS---
 Oct 12: 33 / \$14,575.00
 Sales Totals: 33 / \$14,575.00
 Station Totals: 33 / \$14,575.00
 Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$151,823						
CABL	0%	KAZG	0%	KJZZ	0%	KPNZ	0%
KSTU	37%	KTVX	9%	KUCW	0%	KUPX	0%
NTVX	0%					KUTV	36%

Books null
 Demos RA35+